Learning Outcomes for the Master’s in Business Administration:

Students who complete the Master’s in Business Administration will be able to:

1. Communicate, in both written and oral forms, at a level appropriate to graduate study.

2. Demonstrate research skills, both qualitative and quantitative, and understand the theoretical implications of research, as well as how those implications inform decision making.

3. Demonstrate an understanding of the roles and challenges of ethical decision making in today’s business world.


5. Demonstrate competence in key areas of business such as finance, marketing, and economics.

6. Demonstrate an understanding of the global environment of business and its implications for opportunities and decision-making.